



June 2022

This Cookie Policy explains how ICONOMI Limited and its group companies ("ICONOMI", "we", "us" and "our") use cookies when you visit our websites located at [iconomi.com](http://iconomi.com) or [iconomi.net](http://iconomi.net), or any other websites, pages, features, or content we own or operate (the "Website"), when you use the ICONOMI mobile app, and/or interact with ICONOMI online advertisements or marketing emails (the "Services"). It explains what cookies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or information that becomes personal information if we combine it with other information. In such cases the ICONOMI Privacy Policy will apply in addition to this Cookie Policy.

If you have any questions about our use of cookies, please email us at [data.protection@iconomi.com](mailto:data.protection@iconomi.com).

### **What are cookies?**

Cookies are small files, typically of letters and numbers, downloaded onto your computer or mobile device when you visit certain websites. When you return to these websites, or visit other websites that use the same cookies, the websites recognize these cookies and your browsing device. A cookie cannot read data off your hard drive or read cookie files created by other websites.

Cookies set by the website operator are called "first party cookies". Cookies set by parties other than the website operator are called "third party cookies". The parties that set third party cookies can recognize your computer both when it visits the ICONOMI website and when it visits certain other websites and/or mobile apps.

We treat information collected by cookies as non-personal information. However, to the extent that IP addresses or similar identifiers are considered personal data by applicable data protection laws, we also treat these identifiers as personal data. If we combine non-personal information with personal data, the combined information will be treated as personal data for as long as it remains combined.

More information on cookies and their use can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **Why do we use cookies?**

When you access our Services, we or the companies we work with may place cookies on your computer or other device. These technologies help us better understand user behavior, and inform us about which parts of our websites people have visited.

We use first party and third party cookies to recognize you as an ICONOMI customer, customize ICONOMI Services, content, and advertising, to measure promotional effectiveness, and to collect information about your computer or other access device to mitigate risk, help prevent fraud, and promote trust and safety.

### **What types of cookies do we use?**

## Iconomi - Cookie Policy

Type of cookie	Who Sets the Cookie and Manages the Data Obtained by it	Cookie Name and Expiration Time
<p><b>Strictly Necessary Cookies</b></p> <p>These cookies are essential because they enable you to move around our Services and use certain features on our Services. For example, strictly necessary cookies allow you to access website and use individual features, but do not collect any analytical or other information regarding your visit.</p>	<p>ICONOMI</p>	<p>_iconomi_id - expiry date 60 days            _jwt - until logout or session expire            _jwt_valid_to - until logout or session expire</p>
<p><b>Analytical Cookies</b></p> <p>These cookies are managed by ICONOMI and are directly installed by our website. For example, an analytics cookie will collect information about which pages you go to most often, how much time you spend on that page, or if you get error messages from certain pages.. All data collected through these cookies is securely stored.</p>	<p>ICONOMI            Google Analytics</p>	<p>_ga - 2 years            _gat - 1 day            _dc_gtm* - 1 day            _gcl_au - 90 days            _gid - 1 day</p>
<p><b>Third-party Cookies</b></p> <p>These are analytical and function cookies, installed onto your device by other companies and/or cookie providers. These cookies allow you to use plugins and similar features on our Site or Services and allow us to track your use of their services.</p>	<p>DoubleClick            Twitter,            Facebook            Google            Qualaroo</p>	

### How to manage cookies?

You can control the setting of cookies on your device using your browser's settings. In the event the terms and conditions governing cookies are amended, all previous cookies managed by us will be deleted and set again according to the newly published terms and conditions. We cannot delete cookies set on our website that are managed by other parties (for instance AddThis, Google, etc.). You can delete them in your browser's settings.

### Changes to this cookie policy

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. If we do, you will be notified when you first visit our website after the change. You can also revisit this page if you wish to keep yourself informed.